

Surround yourself with Wimmin on Monday nights at the Philippine Garden.



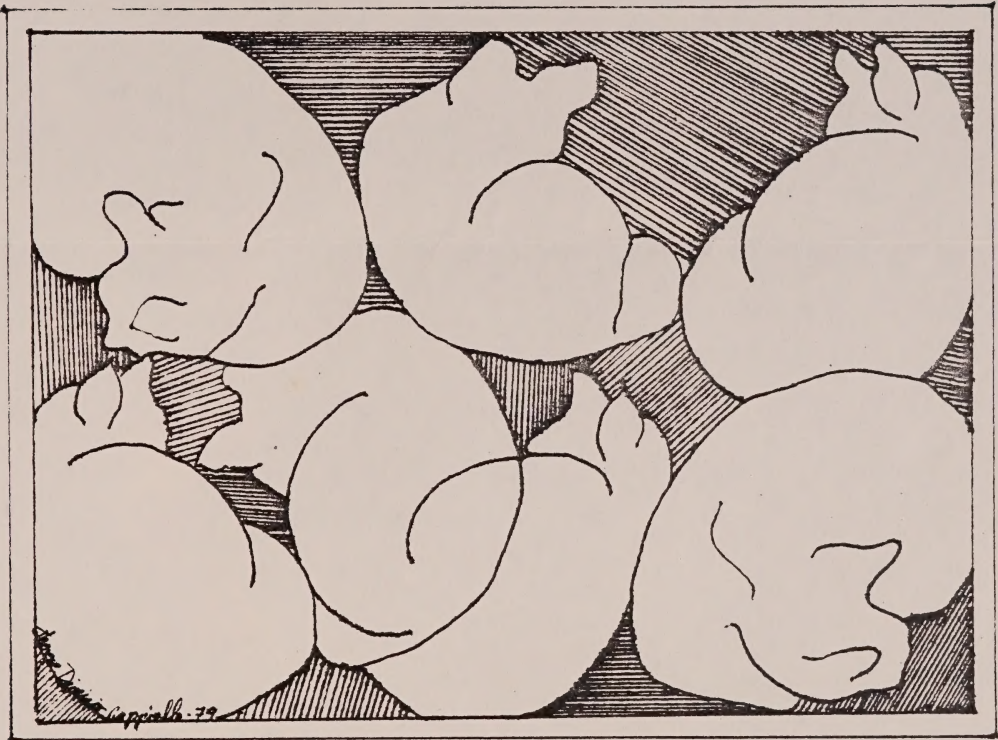
At 6 and 8, there's entertainment;
singers, musicians, and poetry.
After 9:30 there's disco.

The restaurant and bar are open
all night. All drinks are 1.50 from 5-8,
beer and wine are 1.00.

If you perform or would like to display
your art, call us.

The Philippine Garden 2nd Ave. (25-6th st.)
Open from 5-? on Mondays. No cover.
Reservations accepted. 685-5855.

SOCIALIZING



Especially for Women
Monday evenings 5p.m. —
Philippine Garden
455 2nd ave. [26th St] nyc 10010
restaurant opened for business
Tel. 685-5855



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<https://archive.org/details/2174.13.33>

PICKED #1 ETHNIC RESTAURANT IN NEW YORK.
DELICIOUS AND EXOTIC FOOD. LUNCH AND DINNER.



PHILIPPINE GARDEN

Ask for Josie

685-5855

455 SECOND AVENUE (BETWEEN 25TH AND 26TH STS.)

Restaurant Hours:

Monday to Friday - Lunch - 11 A.M. to 3 P.M.

Dinner - 5 P.M. to Midnight

Saturday, Sunday, and Holiday -

5 P.M. to Midnight



610 Fillmore (At Fell)

Fell St. Exit US 101

For Reservations
(415) 552-7100

BE OUR GUEST

ONE NIGHT FREE LODGING

WITH ONE OR MORE NIGHTS PAID

GOOD MON. THRU THURS.

EXPIRES: DEC 31 1979

LAMBDA JEWELRY

AT A PRICE BOTH YOU AND YOUR CUSTOMERS CAN AFFORD! ! !

*There have been many symbols
in the past few years
used to represent gay awareness*

*But only one. . . THE LAMBDA. . . is enjoying
an ever-increasing popularity*

ACTUAL SIZE



1" x 3/4"

*Each pin or pendant is a fine quality casting
in the classic Greek design
plated with a brilliant gold or silver finish.*

These are available to you at the following low prices:

SILVER PIN	\$1.75 ea.	\$21.00 doz.
SILVER PENDANT	\$2.25 ea.	\$27.00 doz.
GOLD PIN	\$2.00 ea.	\$24.00 doz.
GOLD PENDANT	\$2.50 ea.	\$30.00 doz.

Our minimum order is 12 pieces in any combination of your choice.

A free poster of A History of the Lambda will be included with each order.

MICHAUX & CO.

256 S. Robertson Blvd.

Beverly Hills, CA. 90211

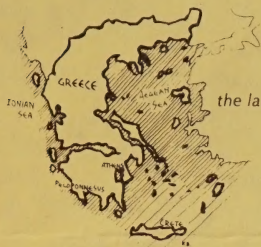
Please include a check, money order, or a notice requesting C.O.D.
when you place your order

add 75c per doz. pieces

on orders over \$100. we will pay all freight costs.

A History of the Lambda

Lambda, the eleventh lower-case letter of the Greek alphabet, is the forerunner of our letter "L".

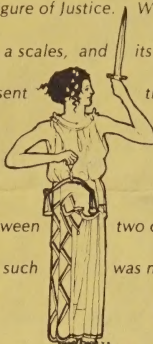


Originally, the letter was a picture symbol for the scales often seen being carried by the figure of Justice. With the passage of time, the lambda bore less of a visual resemblance to a scales, and its meaning became more abstract in that it came to represent the concept or qualities of balance.

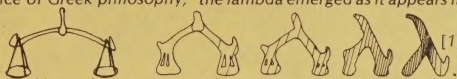
The Greeks believed that balance

was a reconciliation between two opposites, and as such was not a stable state

but one needing continuous adjustment.



Finally, due to the influence of Greek philosophy, the lambda emerged as it appears in modern day form; the small hook was added to the base of the letter to indicate to bring about a state of equilibrium, and [1] that some form of action was necessary [2] that constant action was necessary to maintain that state once it had been achieved.



The ancient Spartans adopted the lambda as a symbol of their unity. Worn as a logo on their shields,

it signified the special balance which they felt must exist between an individual and the State.

They believed that the demands of society should never interfere with each person's right to be totally free and independent.

They also thought that each individual must be bound to society

only by individual choice and desire. But, each Spartan recognized that only in a common bond could they hope to preserve their existence as a free and equal people.

As Rome rose to power and conquered the then known world,

the Romans borrowed many things of value from the Greek culture.

Owing to the fact that the Romans saw the overall shape

it was used as the symbol for "lampas" —

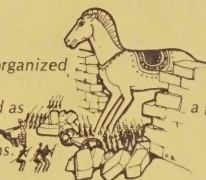


Among these was the lambda!

of the lambda as suggestive of a flame, —their Latin word for torch.

In our day, scientists seeking a symbol for the wavelength of light [to set up an equation] drew on the historical past and the lambda, because of its connection with the torch, was chosen

In the sixties, when the quest for gay liberation began to emerge as an organized movement after the famous Stonewall riots, the lambda was selected as a gay symbol because of its famous historical associations.

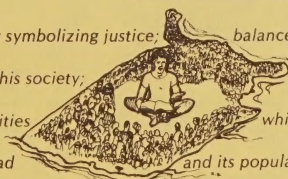


Previously symbolizing justice; balance and the reconciliation of opposites;

unity and the relationship of man and his society; freedom, equality and independence of the individual;

and light — the lambda had those qualities which best represented the objectives of gay people.

As acceptance of the lambda became more widespread and its popularity grew, use of the symbol spread rapidly across the United States.



The lambda's most recent historical association — with light — began to take on an added meaning, one of a social nature.

As a symbol of freedom for gay people,



the lambda has come to represent the

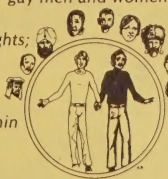
"light of knowledge shed into the darkness of ignorance"

and promises hope of a new future, with dignity, for gay men and women everywhere. Today, the lambda is recognized

as a unique international symbol for gay rights; for sexual liberation; for justice and enlightenment;

as well as for a needed balance in acceptance of differences

by and within all humanity.



An Illustrated Poster of A History of the Lambda
Printed on fine quality parchment paper
and suitable for framing \$1.50 each

610 Fillmore (At Fell)



Fell St Exit US 101

April 18, 1979

TO: Gay Organizations, Groups, Centers, etc.

FROM: George E. Roll, Manager

SUBJECT: Complimentary Lodging Tickets

Enclosed are some of our business cards endorsed to entitle your members, or the men you serve, to COMPLIMENTARY LODGING at Hotel Casa Loma anytime throughout 1979 except weekends and holidays. Even then, they can be used either directly preceding or following (but not both) for an even greater bargain. The guest must pay for and stay at least one night in addition to the free night; thus, he gets his room for half-price for at least two nights.

We advertise regularly in the Advocate and other national and regional publications as well as periodicals overseas. But in case you have missed our ads I'm also enclosing some descriptive material. We are proud of the favorable reviews we have received in the columns of various gay publications and of the fact that so many of our guests repeat visits and refer their friends.

I will send you up to 100 COMPLIMENTARY LODGING CARDS immediately upon your written request. Just let me know how many and get your request in right away for my supply is limited. If you require more than 100, please include a brief explanation of the reasons for your larger requirement and I shall be happy to comply. Naturally, for the best choice of rooms, reservations are always suggested, particularly if any part of a stay will include a weekend. Some group rates are available. Write giving me all details for quotes.

Sincerely yours,

A handwritten signature in blue ink that reads "George E. Roll". The signature is fluid and cursive, with a large, sweeping "G" and "R".

George E. Roll

Enclosures

P. S. Write or phone me today for additional cards while I still have a good supply.

**You'll come to us for our sensible rates,
But you'll remember us for the men who stay here.**

The men who stay with us are something special. Some are Marlborough men (army sergeants, truckers, lumbermen). Some are Renaissance types (college men, teachers, professionals). Each is friendly—comfortable to be around. That's a house rule.

They are enjoying themselves right now—on our spectacular sundeck, in our cozy sauna or in our quiet library. And you could be here too. There's no friendlier place.

Most could afford to stay anywhere. But they stay at the 100-bed Casa Loma. Because money can't buy what we have. And they come back for more. From all over the world. Again and again.

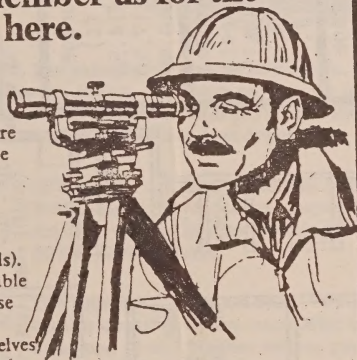
Come stay with us. And we'll give you 100 good reasons to remember us.



610 Fillmore (Fell St. Exit US 101)

(415) 552-7100
gets you CASA LOMA reservations.

Rates and floor plan on request.



**LIGHT UP YOUR LIFE THIS WINTER
WITH A WEEK AT HOTEL CASA LOMA.**

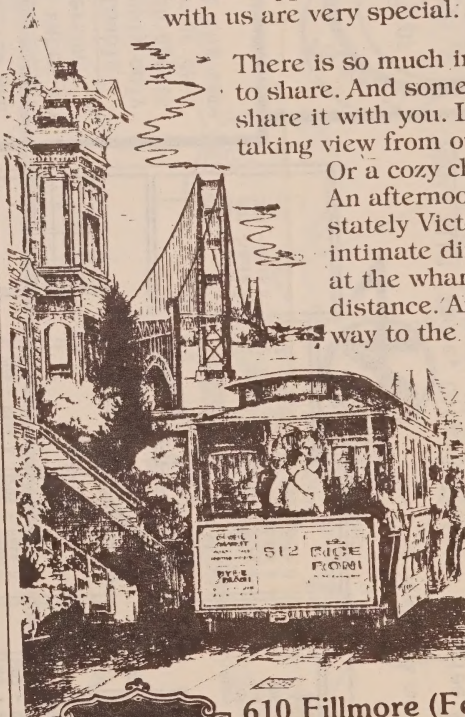
It will happen. Because the men who stay with us are very special. Like you.

There is so much in San Francisco to share. And someone waits here to share it with you. Like the breathtaking view from our sundeck.

Or a cozy chat in our sauna. An afternoon stroll past stately Victorians nearby. An intimate dinner. Irish Coffee at the wharf, foghorns in the distance. And cable cars half way to the stars.

Come alone or bring your own special person. Either way, you'll leave your heart in San Francisco. At the Casa Loma.

Call us today. Let us light up your life this winter.



610 Fillmore (Fell St. Exit US 101)

(415) 552-7100
gets you CASA LOMA reservations



610 Fillmore (At Fell)

FLOOR PLAN OF CASA LOMA HOTEL, 610 Fillmore
San Francisco, CA 94117. Phone (415) 552-7100

TO SUNDECK

1st Floor
100 series
2nd Floor
200 series
3rd Floor
300 series

RATE A (average
115-133 sq ft)
Single \$14.50
Double \$17.50
**Share \$10.00

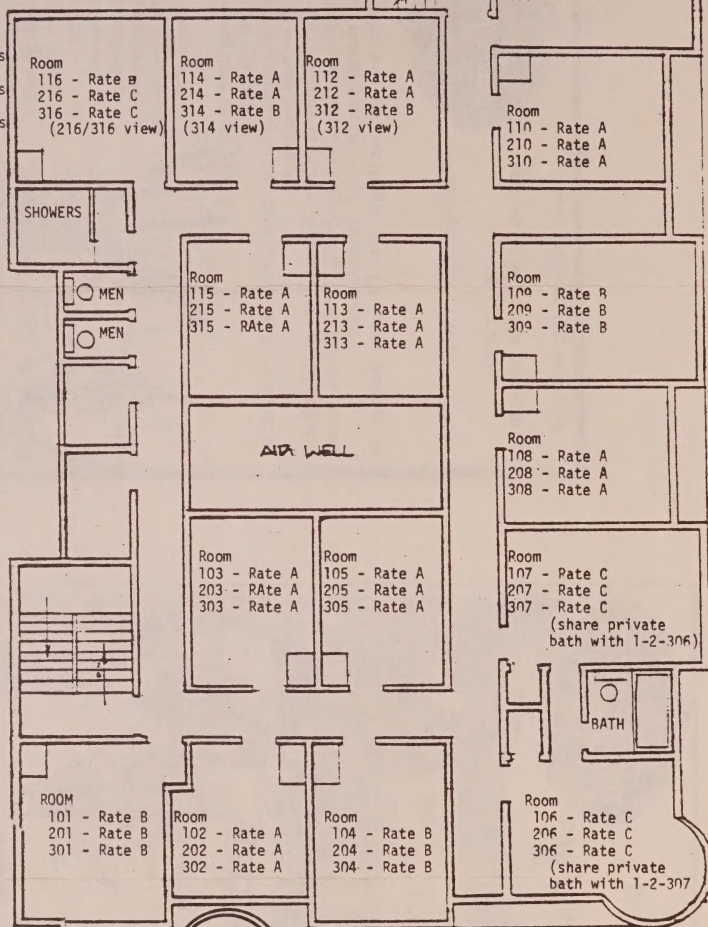
RATE B (average
160 square feet)
Single \$16.75
Double \$19.25
**Share \$11.75

RATE C (average
245 square feet)
Single \$21.00
Double \$26.00

SINGLE AND DOUBLE
RATES QUOTED ARE
PER ROOM

**Share rates are
per person

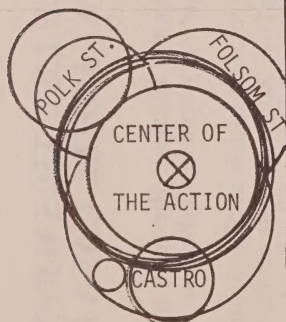
NOTE: Double
rates apply only
when both guests
register or re-
serve at the same
time.



10 blocks to Folsom St.
7 blocks to Market Street/Polk Street.
3 blocks to US 101.
FELL STREET

FILLMORE STREET

→ 10 blocks to Castro/Market Street



MEN'S CLUB (Sauna, Color Television & Coffee Room, City View Sundeck, Locker Club, Library, etc.) is included with each room rental, at no charge.

Men's Club facilities are available separate from hotel room rentals, at \$9.00 for each 24-hour period, with In/Out privileges and valuables security.

SPECIAL WEEKLY RATES FOR HOTEL ROOMS:

(Monthly rates are not available at this time; however, guests in residence for more than 3 weeks may receive a manager's discount for every 4th week).

Rate A (single only on weekly rate) - \$70
Rate B (share only on weekly rate) - \$65**
Rate C (double only on weekly rate) - \$145

RATES EFFECTIVE NOVEMBER 1, 1978. Subject to change without notice.

THERE ARE A DOZEN REASONS WHY —

° ° ° You should headquarter at **CASA LOMA HOTEL** the next time you're in San Francisco

1. IT'S FOR MEN ONLY. City codes prohibit women. It's a hotel by men, about men, for men.

2. IT'S CONVENIENT. Ten minutes to almost anywhere. Central to Polk / Folsom / Castro action. Doorstop service on the best crosstown bus line. Just 7 blocks off Market Street. Fair Oaks baths, Daddy's restaurant and others just around the corner.

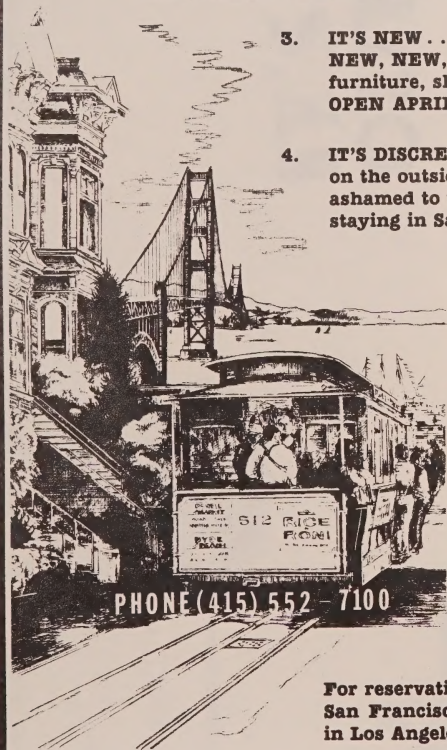
3. IT'S NEW . . . 1906 Victorian outside but **NEW, NEW, NEW** inside, carpets, beds, furniture, showers, everything!! **OPEN APRIL 1978.**

4. IT'S DISCREET. As we said, "Victorian—on the outside!" (You need **NOT** be ashamed to tell Mother where you're staying in San Francisco.)

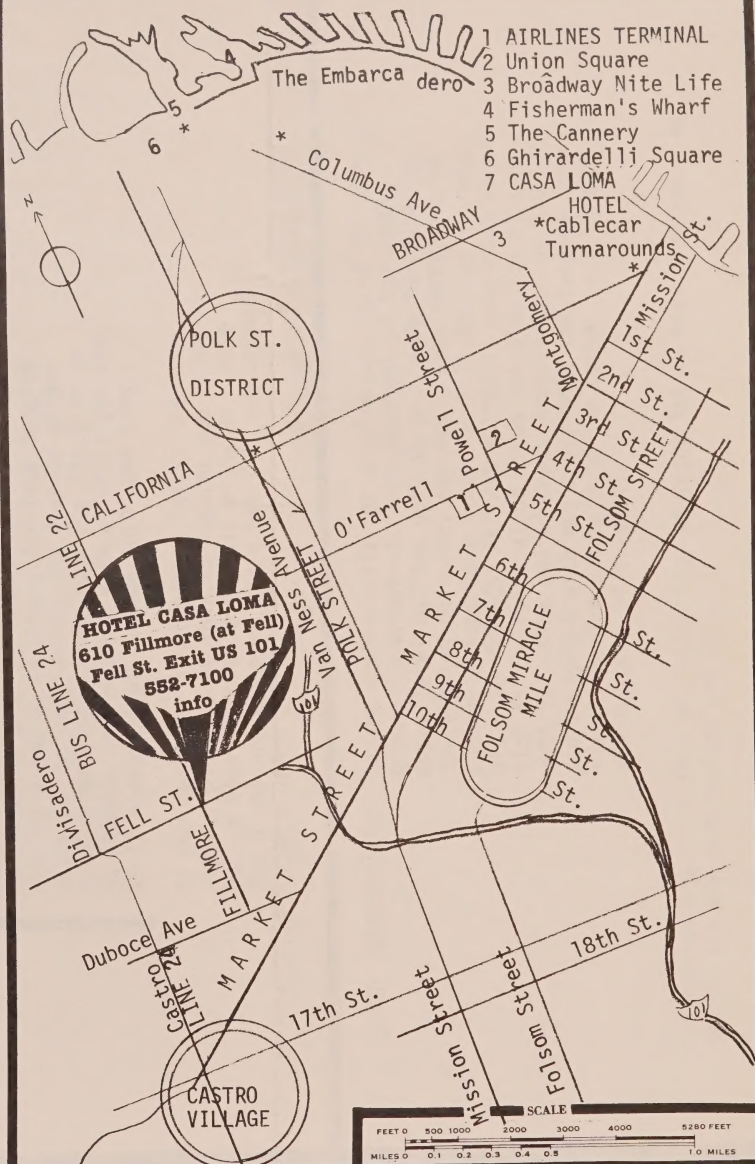
5. IT'S SUPER ECONOMICAL. Low introductory rates. (subject to change) per person from \$11.50 (single), \$8.25 (share) \$7.25 (double), \$5.00 bunkhouse.

6. IT'S GOT EXTRAS. City views, congenial neighbors from some of our nearby apartments, sundeck and sauna where you can meet them (along with some of our hunky workmen). **YOU'LL DISCOVER THE OTHER REASONS WHEN YOU MEET OUR STAFF.**

For reservations: Phone (415) 552-7100 in San Francisco and (213) 469-2113, Gala Tours, in Los Angeles.



PHONE (415) 552-7100



610 Fillmore (At Fell)



Fell St Exit US 101

IT'S OUT!

THE WORD IS OUT...that HOTEL CASA LOMA is still the best bargain in San Francisco (and perhaps anywhere). And though we spend a bundle advertising in national and international publications, we know that word-of-mouth advertising is by far the best.

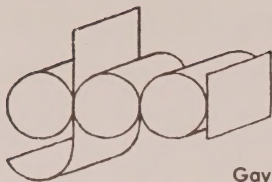


TO SHOW OUR APPRECIATION to you for helping us to make 1978 so great for a hotel that has been standing since 1906 (what a comeback for a grand dame!), we are enclosing a couple of passes for free lodging which can be used during the week on either doubles or singles. We hope you can arrange to squeeze in a weekend with us while you are at it because that is when CASA LOMA hums.

If you can't use these passes before they expire, please send them to someone you think should know about us and would enjoy us. When the baths are too much and a hotel is not enough, think of CASA LOMA.

RECENT IMPROVEMENTS: 15 new double units for couples who found the corner groups inconvenient; rearrangement of the lobby; upper level cooling deck in the sauna for relaxing in carpeted quietude; new Men's Club ANNEX with 14 economy-priced bunk beds; facelift for the entrance; etc. IN PROGRESS AT THIS WRITING: continued renovation in the cafe/saloon area; installation of air-well balconies and windows; installation of "quiet" stereo system with music piped to the sundeck; and rear, interior entrance to the sauna (not through the lobby as at present).

If you can't join us this winter/spring, at least let us hear from you. We appreciate any suggestions you have.



NEWSLETTER

Gay Business Association • 102 Charles Street • Boston, MA 02114

1st MEETING A SUCCESS!

The GBA held an open meeting on May 23rd at Somewhere, 295 Franklin Street. Attendance was over 125 with businesses and businesspeople in all areas. Bob White and Ann Maguire hosted an open bar and spaghetti dinner for everyone.

The social hour was enjoyed by all, with emphasis on personal contacts of different businesses and businesspeople. Letters of support were read from Elaine Noble and Leonard Matlovich, and Barney Frank addressed the crowd with strong words of support.

Eliot Stone, Treasurer of the Consumers Credit Union, pledged non-discriminating loans to gay people for houses, cars, businesses and personal. He offered a job at the Charles Street branch to the first gay person that showed up the next morning at 10:30am.

Alvin Stahl, salesperson for Utica Club Beer, spoke of a one year commitment his company has to advertising in the gay media in hopes of getting "a piece of the action." If their program is successful, he vows continued support to the gay media and community.

Linda Carford and Frank Tanzer co-chaired the meeting, with emphasis on the fact that memberships are the determining factor of the GBA's effectiveness.

The next general social meeting of the GBA will be held in the fall.

GBA has a 24 hour telephone: 261-5829. If no one is there, please leave a message with the answering service and your call will be returned promptly.

Need an accountant? A lawyer? A barber?

The GBA referral system can provide you with the names of people who are seeking your business. All members were sent a referral questionnaire asking them to describe their services, hours they are open, person(s) to contact and all other information that might help us send more business to them.

We are looking for many services and have people waiting to use them.

Membership Levels

What is the difference between a full membership and an associate membership?

A Full membership is for businesses, it entitles the business to one vote at the general meetings, all our benefits are available to their employees and they may display our logo.

An Associate membership is available to individuals; it does not entitle them to vote at general meetings, but makes available to them all GBA benefits.

CHAPS, under the management of Susan (Suki) Eagan, has become the first bar sponsor for the GBA.

Unlimited Subway

The GBA has requested to be a part of the MBTA Pass Program enabling all members and employees of members to be eligible for their program. At the present time, there is a waiting list of over 200 businesses; however, we should have passes available in the fall.

For Members Only

Many people have requested use of the GBA mailing list, which consists of over 300 businesses and businesspeople. The Board of Directors voted to allow Gay Legislation to send out their material.

As the requests have grown, the Board decided that the mailing list would be made available to members only. Any member who wishes to send out an announcement, must submit the copy to the Board. After it is approved, they must furnish the GBA with stamped, sealed envelopes and the labels will be put on them and sent out. There will be a ten dollar fee to cover cost of labels and labor.

Any person on our mailing list who does not wish to receive material, please contact us and you will be removed from the general mailing list. Our mailing list is confidential and will not be given out to anyone.

Medical Care

Sandy Reder, an internist and Medical Director of the Gay Health Collective of Boston, spoke at the GBA meeting about the possibility of opening a private practice of medicine with Carol Ribner, a family physician. Carol is currently the Medical Director at Fenway Community Health Center and is active with the Women's Health Collective.

Other than clinics and largely unsympathetic or unknowledgeable physicians, Boston's Gay Community has never really had the option of a private "family doctor" from whom to receive care. Drs. Reder and Ribner's goals in establishing a practice would be: to provide high quality, comprehensive, compassionate care for gay and bisexual women and men in pleasant non-clinic surroundings; to involve patients actively in their health care decisions; and to continue to educate main-stream health professionals in order to make them more responsive to the needs of gay and bisexual men and women.

Chair of the Board

Frank Tanzer of Frank Tanzer Gallery, has been Chair of the Board of Directors since January. Elected to the next six month term was Brian Moran, a Boston lawyer.



CARNIVAL



June 25th

Roberto Clemente Field on the Fenway

- Drawing for Trips to Ft. Lauderdale, Provincetown & a Boston "Night on the Town" — each for 2 people
- Flea Market
- Magic Show
- First-run Movie
- Different Prizes Drawn Every Hour
- Beer Garden
- Wine Tasting
- Gourmet Foods (plus hot dogs)
- Live Entertainment

**Come & Join the Fun 2pm-9pm
To Benefit GAY LEGISLATION**

We need assistance in all areas: people power / booths / flea market items. Call Robin at 261-5829.

GBA and Gay Legislation

The GBA and Gay Legislation are tentatively planning to seek office space together and hire an office person to handle calls and mailings for both organizations. In order to do this, we need your commitment — the larger the GBA, the better it can serve its members.

The GBA has assisted Gay Legislation this year with letters and telegrams. A general letter supporting the two bills was sent to all the Senators and Representatives before the bills came out of committee. After a Senate motion to table the Public Employment Bill, the GBA sent telegrams to the Senators — one to the Yes votes thanking them for their support and pledging to support them, and to the No votes, a message urging them to

support the bill. The motion to table the bill was defeated.

GBA Job Bank

The Job Bank of the GBA will start as of June 15th. People who need a job, and employers who have a job, should call Robin MacCormack at 261-5829. In order to list a job, we need to know the type of job and basic qualifications.

People who are seeking employment should call Robin and ask that they be referred to jobs that might interest them. If you reach the answering service, leave your name and number and Robin will call you back as soon as he can.

MEMBERSHIP APPLICATION

- ☐ Associate Member (\$25)
- ☐ Full Member (\$50)
- ☐ Sponsoring Member (\$200)

Name _____ Phone _____

Business Represented _____

Business Address _____

(street)

(city)

(state)

(zip)

- ☐ Please keep my name confidential.
 - ☐ Please use my name in your promotion.
 - ☐ Please use my name as a referral source.
-

GBA BOARD OF DIRECTORS

Diane Bellevance

Brian Moran

Linda Carford

Elaine Noble

Gregg Howe

Skip Rosenthal

Ann Maguire

Barry Swartz

Tony Mantia

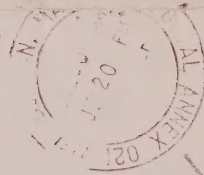
Frank Tanzer

Robin MacCormack

JOIN NOW

Gay Business Association
102 Charles Street
Boston, MA 02114

Marge Ragona
131 Cambridge St.
Boston, Mass. 02114



Some of the members:

Forever Flamingo
Beacon Tours
Xanadu Graphics / Xanadu Printing Corp.
Gay Community News
Elaine Noble
Frank Tanzer Gallery
Gay Person's Guide to New England
Diane Bellevance Ad Agency
Rook, Roth & Rubino
Independent Insurance Brokers
Investment Counseling
David L. Peterson — Research &
Technical Writing

Salon de Jon
Harbor Realty
Robin MacCormack
Hugh Adams Russell Architects
Gay Health Collective
Chaps
Community Club
La Trattoria Restaurant
Koala Bear Haircutting
Sporters
Ann Maguire
Together
Somewhere